

# Consulting/ Advisory Services

- o FinTech Research
- o Strategies Development
- o Process Improvements



www.DataBoiler.com

## What we offer?

- Evaluate and implement new technology, conduct feasibility study
- Big Data use cases / ideas generation
- Process walkthrough, training, mapping, streamlining, and re-engineering
- Strategize the needs to buy/ borrow/ build a new capabilities
- Augment FinTech product development efforts/ go-to-market strategies
- Identify FinTech M&A/ alliance targets, profile and synergy studies
- Post acquisition integration supports

## Why you should care?

- Because Wall Street is strategically challenged by Silicon Valley



- Because inability to comprehend new technologies hinder your abilities to charge forward strategic goals.
- Because new gadgets are toys that offer no business value, unless you discover the appropriate use-cases/ strategic fit.
- Because Big Data talents who have visionary big pictures of the financial industry is limited in supply. It's all about the brilliant ideas, not the tools!

In taming Big Data, having Big Pictures in the right context of "fit for purpose" is like having a navigation map for a treasure hunt.

## How you may use it

Example: Innovations and new capabilities discovery

Targets Selection
Determine strategic fit attributes and market outlook criteria
Create quad-chart to assist selection of desired segments
Strategic reasoning to craft/ discover the business aspiration
Shuffle out non-targets, desk research on remaining candidates
Zoom-in review of competitive landscape and positioning
Rationalize top candidates by appetite and other factors



Targets Acceptance
New capabilities evaluation checklist
Solicit executive insights about top candidates
Pulse check with executive sponsors
Revisit top candidates and force ranking of finalists
Deep-dive research, site visit, intelligence gathering
Access ops setup, clientele, key assets, compare findings

Our M&A Research provides you intelligence and answers to the followings:

- Description of the Business
- Problems in this Market Segment
- Who are the Players?
- What are You Buying?
- Why Should You Buy This?
- How Do You Grow this Business?
- Overcoming Potential Hesitations
- Recommendations
- Justifications & Appendix

## Our Differentiation

- **FREE** Big Pictures: [Capital Market](#), [Corporate Finance](#), [Retirement](#), [Insurance](#)
- Boiling hot ideas, practical suggestions, extensive FinTech experience and strategic approach to resolve any of your problems (*not only the system side but also the human aspect as well*)!!

## ContactUs

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**DATA BOILER**  
TECHNOLOGIES, LLC

**BIG DATA | BIG PICTURE | BIG OPPORTUNITIES**